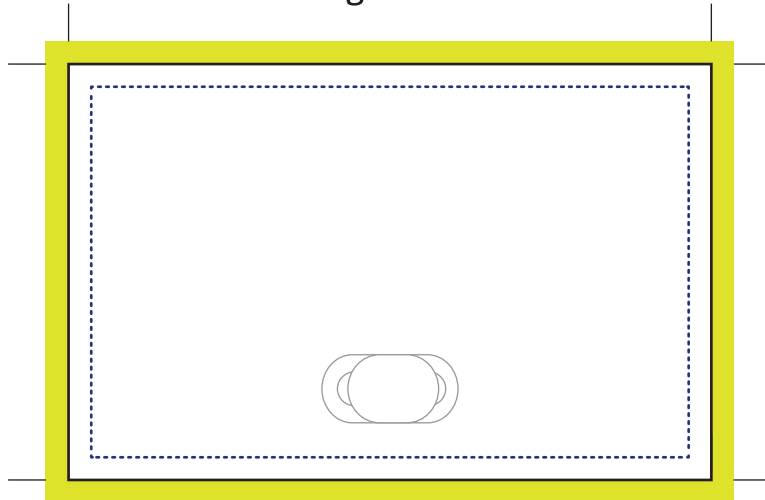
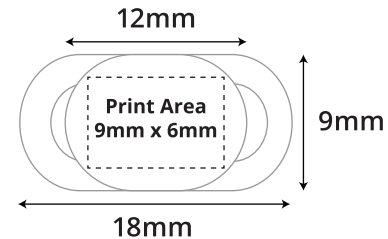
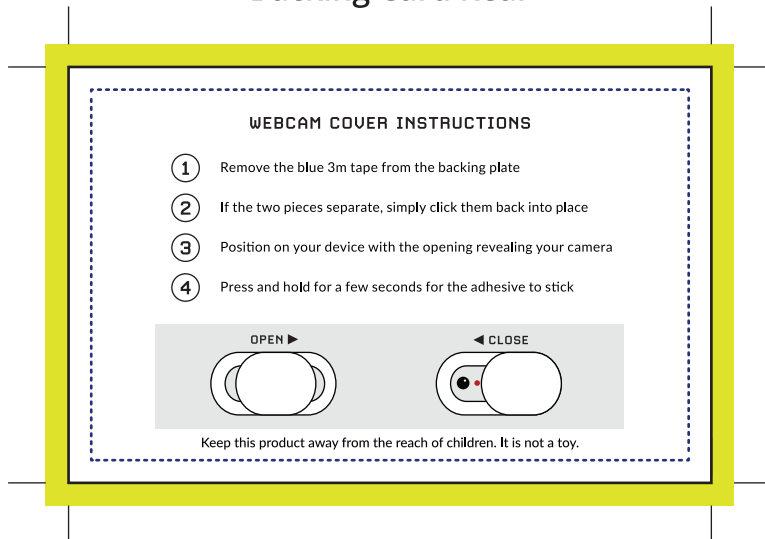


Backing Card Front



Backing Card Rear



Notes




All artwork to be supplied in PDF, EPS, or AI formats.
Please convert all text to outlines, and ensure that any linked files are embedded.
All colours CMYK.
Please also ensure that artwork contains 3mm bleed, and all text is within the safe area.

Backing Card Guide

85mm x 55mm finished size
91mm x 61mm with bleed

The webcam cover can be placed anywhere on the front or back.

You can create any artwork you want on the front or back, though we do suggest you keep the warning sign for children and instructions (but incorporate them into your artwork).

-  **Bleed area.**
This area will be removed. Please extend any imagery 3mm into this area.
-  **Trim line.**
This line denotes the finished print size.
-  **Safe area.**
Please keep all text at least 3mm away from the edge of the trim line.



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